

Child Development Council 2020 Report to the Community



Mission

We promote the healthy development of children and families at home, in child care, and in the community.

Vision

We believe that loving caring families, enriching early learning opportunities, preventative health care and sound nutrition, and safe stimulating environments are critical if we, as a community, want to give children the best possible start in life.

Children who grow up with these assets are more likely to be physically healthier, more emotionally secure, and better able to learn. Studies show that these children benefit in the long run as well and are more likely to contribute economically to our communities.

The Child Development Council offers a wide array of services which focus on the needs of young children, and which support the caring adults in their lives.

Values

The Child Development Council has its roots in and is strongly connected to the communities in Tompkins and Cortland Counties. The Child Development Council has a commitment to representing and serving all of the families and children in Tompkins and Cortland Counties. To this end, the Council requires a commitment to inclusiveness as a fundamental operating principle and calls for an active and ongoing process that affirms human diversity in many forms, encompassing, but not limited to, ethnicity, race, gender, sexual orientation, age, economic circumstance, disability, geography, religion, and philosophy. We seek diversity to ensure that a range of perspectives, opinions, and experiences are recognized and acted upon in achieving the Council's mission. This commitment to inclusion is supported by our Board of Directors and the policies and procedures of the Board; within our staff and the personnel policies that support them; and in our service to the all families, children and child care programs in Tompkins and Cortland Counties.

2020 Family Services Data Report

Family Services provides individualized parenting education and support for families with **infants and toddlers** and preschoolers. Typically, this is conducted in the children's home, side by side with the parents or caregiver and children. Each family does their own determination of their goals, and support is structured and delivered based on the family's assessments. Most of the families have limited incomes, so helping them access basic supports such as food and housing is a major component.

Pandemic Response with Families: During the pandemic, our staff was unable to do traditional home visits for safety reasons. We continued to engage - families by phone and video chat and we accelerated our outreach to them to help monitor family mental health and well-being. Even Ages and Stages developmental and social emotional assessments are conducted remotely! We also instituted 'no contact' drop offs of supplies. In recognition of the large number of families facing layoffs, we developed a community drive thru for baby supplies (formula and diapers, not readily available through traditional food distribution sites) and eventually added food boxes, books, personal hygiene items, and family planning supplies. In the past year, we distributed 66,000 diapers and 7600 days of meals for infants and toddlers. Our lactation consultation continued remotely and postpartum support groups have been even more in demand since the pandemic.

Collaboration was a 2020 highlight: A variety of community partners worked with the Family Services Team to meet the needs of families.

- **Donations:** Babies weren't the only beneficiaries. The Friendship Donations - Network provided weekly food boxes enriching the nutrition of the whole family. Family Planning Supplies, books, toys and other goodies were included in the Drive Thru.
- **No-contact Deliveries:** The School Districts, Gadabout, community bicyclists all helped distribute formula, food and diapers.
- **Foundation Funding:** Without the community of foundations and United Ways in Tompkins and Cortland Counties, we raised \$_____ in resources to support families' needs.

Impact: In 2020, 105 total families were enrolled in Family Services, down from 146 in 2019. Considering the pandemic, this decline in the total number of participants is not unexpected. Nineteen 19 participants (18%) were enrolled in TP3, 62 participants (59%) were enrolled in

FSS. Cortland saw 24 participants (23%). Demographics of Family Services participants somewhat reflects the populations of Tompkins and Cortland County.

| 2020 Family Services Demographics | TP3- 19 Participants | FSS- 62 Participants | 2020 Tompkins County Population Estimates * | Cortland- 24 Participants | 2020 Cortland County Population Estimates* * | Total- 105 Participants |
|--|-----------------------------|-----------------------------|--|----------------------------------|---|--------------------------------|
| African American | 4- 21% | 6- 10% | 3.5% | 1-4% | 1% | 11- 10% |
| Asian | - | 3- 3% | 9.6% | - | < 1% | 3- 3% |
| Caucasian | 11- 58% | 36- 58% | 77.1% | 22- 92% | 95% | 69- 65% |
| Hispanic | 3- 16% | 10- 16% | 5.2% | 1- 4% | 2% | 14- 13% |
| Multi-racial | 1- 5% | 3- 5% | 4.1% | - | 1% | 4- 4% |
| Native American | - | 1- 2% | .1% | - | <1% | 1- 1% |
| Unknown | - | 4- 6% | - | - | - | 4- 4% |

**World Population Review, 2020*

*** Suburbanstats.org, 2020*

Children

153 children ages 0-5 were served by Family Services in 2020. All of these children were eligible to receive Developmental and Social Emotional ASQs. Due to the pandemic and inability to meet with families in person, developmental and social emotional ASQ completion rates were low in 2020. The

Family Services team implemented various techniques to complete ASQs and collect this data virtually. Some families were receptive and others were not.

| Assessments of Children 0-5 | TP3 Children 0-5:18 | FSS Children 0-5: 97 | Cortland Children 0-5: 38 | Total Children 0-5: 153 |
|---|----------------------------|-----------------------------|----------------------------------|--------------------------------|
| Eligible children who received Developmental ASQs | 7/18- 39% | 56/97- 58% | 17/38- 45% | 80/153- 52% |
| Children Developmentally on Target | 8/18- 44% | 56/97- 58% | 12/38- 32% | 76/153- 50% |
| Children Referred to Early Intervention | 7 | 8 | 6 | 21 |
| Children Receiving Early Intervention | 4/18- 22% | 23/97- 24% | 26/38- 68% | 53/153- 35% |
| Eligible Children who Received Social Emotional ASQs | 6/18- 33% | 53/97- 55% | 17/38- 45% | 76/153- 50% |
| Children Socially and Emotionally on Target | 8/18- 44% | 54/97- 56% | 36/38- 95% | 98/153- 64% |

2020 Child Care Resource and Referral Data Report

Child Care Resource and Referral (CCRR) is a community development and advocacy program to address the accessibility and affordability of child care in Tompkins and Cortland Counties.

Pandemic Response: The Child Development Council was regularly asked to provide updates and support to the Emergency Operations Center, consulting on a range of child care issues. On Sunday, March 15, we convened child care center directors to discuss their pandemic response with the Public Health Director. As the week unfolded, we assisted with a variety of communications, including the decision to close child care centers and to re-open 3 to serve essential personnel. Then, the EOC helped us to access gallons of hand sanitizer and masks, which we were able to deliver to home and center-based child care programs. More recently, we have been the conduit to access vaccination appointments dedicated for child care providers.

The agency had a significant influx of “pass through” funding, i.e. direct grants to individuals and programs. Local foundation funding amounted to approximately \$50,000 in support of baby supplies, \$95,000 Adopt a Classroom, \$45,000 in scholarships, \$60,000 in child care retention funding. CARES Act funding represented an influx of \$500,000 in PPE and temporary operating funds and \$300,000 in child care scholarships for Essential Personnel.

Collaborations were a highlight:

- **Community Partners:** The Child Development Council regularly collaborates and/or coordinates with a wide variety of community organizations. We have been involved in community planning groups, such as the Cradle to Career, Early Childhood Development Collaboration, Breastfeeding Coalition and the Literacy Coalition.
- **Business Partners:** We have convened a small group of businesses regarding ways to support child care development and worked closely with Ithaca Area Economic Development (formerly Tompkins County Area Development) and the Southern Tier and Central New York Economic Development Councils. We have long-standing collaborations between the Council and area colleges.
- **Individual and Foundation Funding:** In 2020, we began an Intergenerational Campaign to Save Child Care with Cornell Academics & Professors Emeriti (CAPE) raising \$94,300 for operating support for preschool programs.

Child Care Supply

| Tompkins | | | Cortland | | |
|---------------------|--------|----------|---------------------|--------|----------|
| Modality | #Sites | Capacity | Modality | #Sites | Capacity |
| Center (DCC) | 20 | 1267 | Center (DCC) | 15 | 570 |
| Family (FDC) | 24 | 188 | Family (FDC) | 10 | 80 |
| Group Family (GFDC) | 25 | 382 | Group Family (GFDC) | 10 | 134 |
| School Age (SACC) | 16 | 1211 | School Age SACC | 9 | 375 |

Tompkins capacity increased by 20 spots.

Cortland capacity decreased by 156 spots

Quality Improvement

| | Tompkins | Cortland |
|--|---------------------------|---------------------------|
| Intensive Quality Improvement Projects | 79 children 7 projects | 78 children 7 projects |

| | | |
|---|----------------------------------|--------------------------------|
| Referrals (via phone, in person, online) | 490 | 205 |
| Scholarships (emergency and CARES) | 150 | 31 |
| Training <ul style="list-style-type: none"> • Sessions • Attendance | 26 sessions 174 in attendance | 4 sessions 53 in attendance |

** Basic telephone, email and other technical assistance was significant throughout 2020. Data is still being compiled. Grants distributed to providers were also significant, particularly through the CARES Act funding. Cleaning supplies, hand sanitizer, masks, gloves and thermometers were also distributed in abundance throughout the year.

Child and Adult Care Food Program (Tompkins and Cortland Combined)

835 children received 188,740 healthy meals and snacks in child care.

\$278,265 was distributed to providers to subsidize meals.



"The Child Development Council has been nothing short of amazing when it comes to helping our business. As a daycare provider they helped get our business running and have helped us along the way to make sure we provide the best care possible."

2020 Internal Initiatives

Resilience in Action

The overarching goal of Resilience in Action (RIA) to ensure all children in Tompkins and Cortland Counties grow up resilient. To achieve this, we have developed a three-pillared action plan:

- Support Child Development Council staff in developing resilience and stress management skills so they are better positioned to meet the needs of children, families, and providers using a trauma-informed approach. Diversity, equity, and inclusion work is included in professional development work plan to support staff in making progress in their personal anti-racist journeys.
- Support children in developing resilience and stress management skills by building the confidence and competencies of those who care for them, including parents and child care providers, through resources, materials, training and individualized support. A Mental Health Consultant will develop parent resources and provide programmatic infant and toddler consultation to staff, child care providers, and caregivers.
- Convene stakeholders to identify concerns and priorities of children and families and collaborate to offer possible solutions to challenges through access to existing services.

Strategic Initiatives and Innovation Fund

The Innovation Fund of the Child Development Council was established to support the Four Programmatic Pillars of our Strategic Plan:

- Building Access to Child Care - Increase the supply of child care and improve operational efficiencies so that parents earn, while children learn.
- Early Childhood Education Fund – Help parents pay for the true cost of care so no family pays more than 10% of their income on child care.

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- Strengthening Vulnerable Families - Help parents provide safe and stable homes when their children are young so that nurturing and enriching relationships can thrive for a lifetime. Provide parenting education and resources in the home of the child on an ongoing basis beginning prenatally and in infancy continuing through age 5.
 - Welcome Babies – Offer a menu of support systems and resources to ensure that all families have access to what they need so their babies thrive from the start. Engage a diverse set of volunteers to support families.

Statement of Inclusion, Diversity, and Equity

In light of the second pandemic of racial injustice in our country, the Council reaffirmed its Statement of Inclusion, Diversity, Equity and Belonging. Staff took more time to explore professional development opportunities and re-evaluated internal systems that exclude or fail to include children, families and caregivers. We signed onto the Executive Exchange (ExEX) Commitment to Equity and Anti-Racism. In 2021, we participated in an Intercultural Development Inventory (IDI) to help us structure new Justice, Equity, Diversity and Inclusion goals for the Agency. Our state follows:

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our staff and the personnel policies that support them; and in our service to all families, children and child care programs in Tompkins and Cortland Counties.

2020 Community Recognition and Support

2020 Nonprofit of the Year Award Recipient- Chamber of Commerce

Nonprofit of the Year Award Video by Well Said Media - <https://youtu.be/8RxUOgD60kU>

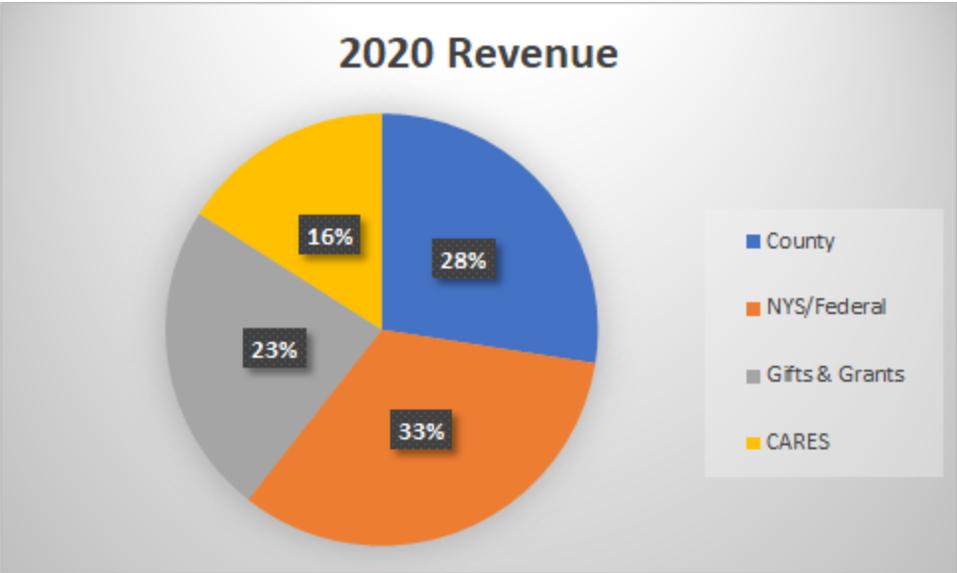
2020 Cornell Town Gown Award Recipient

Community Foundations and Donors

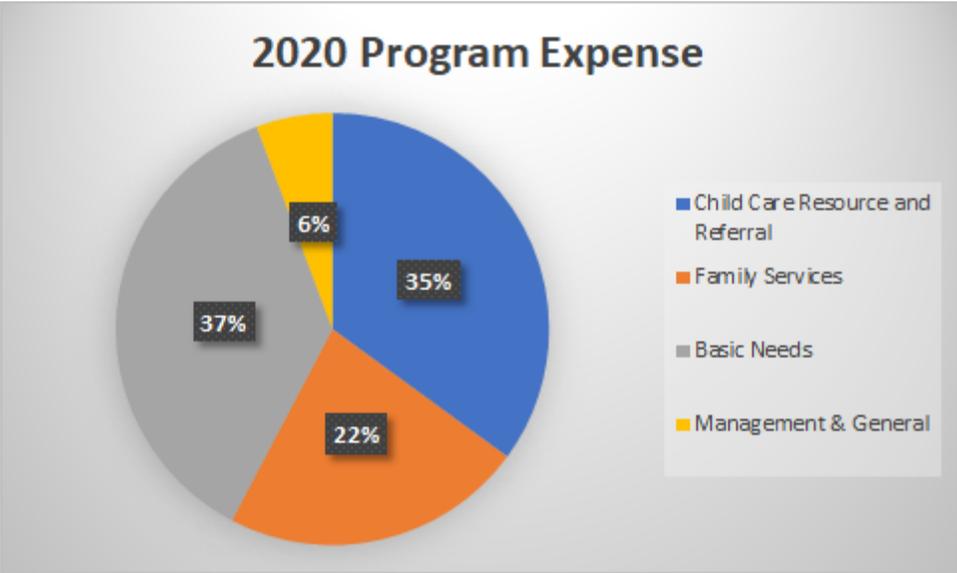
- United Way of Tompkins County
- United Way for Cortland County
- Community Foundation of Tompkins County
- Community Foundation Birth to Three Fund
- Federal Emergency Management Agency Funding
- Friends of the Library
- Health Foundation of Western & Central New York
- Park Foundation
- Legacy Foundation
- Social Service League
- Women Building Community
- Ithaca Urban Renewal Agency
- Cornell University
- Our many loyal donors through the Circle of Friends

In-Kind Donations and Services

- Friendship Donations Network - Food
- Gadabout - Baby Supplies Distribution
- Bike Courier Volunteers - Baby Supplies Distribution
- School Districts (ICSD, Newfield, Dryden, Trumansburg, Lansing) - Distribution
- Tompkins County Emergency Operations Center - Hand sanitizer



Total Revenue: \$ 2,430,920



Total Expense: \$ 2,026,287



We have profound gratitude for the community that we live and work in and the many people that make it so caring. Thank you to all who have joined our Circle of Friends and made individual contributions to support the children and families served by the Child Development Council.

For more information about us, visit our website at www.childdevelopmentcouncil.org

