

Annual Report 2010

www.ChildDevelopmentCouncil.org

Promoting the healthy development of children and families at home, in child care, and in the community.



A Vision For Our Community

The Child Development Council believes that a loving caring family, enriching early learning opportunities, preventive health care and sound nutrition, and safe stimulating environments are critical if we, as a community, want to give children the best possible start in life.

Children who grow up with these assets are more likely to be physically healthier, more emotionally secure and better able to learn. Studies show that these children benefit in the long run as well, and are more likely to contribute economically to our communities.

The Child Development Council offers a wide array of services which focus on the needs of young children, and which support the caring adults in their lives.

EFFICIENCY, EFFECTIVENESS, CHANGE AND RESILIENCY

Efficiency, effectiveness, change and resiliency: these are the watchwords for the Child Development Council. Over the past year, the Council faced many of the same challenges as our colleagues throughout NYS and the US. The economy – while trying to recover from the deeper recession in 2009 – still provided a lingering impact on families, particularly those with young children. Families asked us to help them with their basic needs more than ever before (food, home safety items, diapers, transportation, help accessing child care scholarships and other financial stop-gap measures). Despite these challenges, our home visitors report that families demonstrated resounding resiliency. 97% met the goal of consistent health care for themselves and their children; 41% of unemployed teens found jobs, 25% of teen parents finished school, and 80% of low income families maintained a stable home setting for themselves and their children.

Child care programs came to us with financial and regulatory challenges of their own and despite the efforts of many, we lost the oldest child care center in Tompkins County – Ithaca Area Child Care Center, commonly known as IACC to more than 3,000 young children since its inception in the late 60s. Family child care also struggled to stay stable as parents reduced their hours and asked for flexible child care schedules to meet new and changing job demands. The economy has a double impact on them as openings occur when parents lose work hours, and as their household members also lose jobs and health care.

To address these needs, the Council staff chased resources to support our core services and we grew in our collaborations with others. We had many “firsts” in 2010, as you will read throughout this report. With our growth and change we aimed for a more flexible organization, while focusing on the most important aspect of our work – optimizing the lives of young children and their families through a happy healthful approach to early childhood development.

We offer many thanks to those of you who have been by our side over the past year.

Best Regards,



Susan Dale-Hall
Chief Executive Officer



“Ordinary people with commitment can make an extraordinary impact on their world.” *John C. Maxwell*

Our Mission in Action

At Home...

Family workers focus on the blossoming relationship between parent and child and they address needs when obstacles block children's full potential. The Child Development Council offers three programs where the family worker goes into the homes of 42 expectant families and those with 185 infants and toddlers. Outcomes are measured bi-annually as families make progress towards their goals.

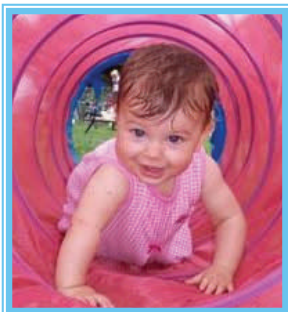
Family Support Services (FSS) was founded more than 35 years ago and has weathered eleventh hour funding in the past three years. Despite these uncertainties, 67 families were enrolled and received consistent parenting support.

"Family Support allows one-parent families to get on their feet and be able to survive a normal civil life while still doing their best at being a parent." Angela

Teen Pregnancy/Parenting Program (TP3) was founded in 1983 by a coalition of local health and human services professionals. In its earliest days, TP3 provided services, as well as high school classes, for young moms. Today there are three main components for the moms, dads and children: services navigation, prenatal and parenting education and pregnancy prevention of initial and repeat pregnancies. In addition to the 95 teens and 63 children served by TP3 in 2010, 34 peer prevention panels were offered in area middle and high schools to 631 young people!

"I liked the fact that the individuals were so open and told the truth. They told us the facts and things that we all really wanted to know." High School Student

Early Head Start (EHS) began in April and provides weekly visits to 32 families using the Parents As Teachers curriculum, the Ages and Stages Questionnaire (as do all three home visiting programs) and comprehensive home-based support. The Council is a delegate of Tompkins Community Action and works closely with their Early Head Start services.



In Child Care...

Child Care Resource and Referral (CCRR) promotes the growth and development of child care. Quality child care strengthens and enriches family life, prepares children for “big school”, gives children opportunities to develop to their full potential and allows parents to be more efficient and productive in their workplace.

In our first full year with an online child care search option, referrals increased 45%! Our goal was to preserve the benefits of personalized referrals, so families looking for a match to their child care needs have access to all the educational and background information as those who call or walk into the office. Now, families can conduct a personalized search when it is convenient for them.

Despite losses due to the economy, our community will still benefit from more home-based group and family child care (8%) and Center care (3%); registered school age child care remained stable from the prior year. The Council made 327 site visits to regulated programs for quality improvement. One provider said that she felt good about the visit because of, *“the warmth of the inspector and her willingness to help me make it right.”*

About one half of the low income children receiving subsidies are in regulated care. The rest are in “legally exempt” care, often with relative caregivers. The Council enrolled record numbers of “legally exempt” caregivers in 2010 – 39% more! With the support of NYS, DSS and our donors, we are able to give these caregivers some basic safety and teaching materials. One caregiver reported that *a potential disaster was averted when the carbon monoxide detector we provided alerted the family in the middle of the night.*

From Winning Beginnings NY:

A child with a quality early learning experience has an advantage.

The child with quality early learning is:

30% more likely to graduate high school

200% more likely to go on to college

40% less likely to need remedial services

What does it cost to educate a child?

\$6,700 average undergraduate tuition and fees at a State University of New York campus

\$12,147 average market rate for a two-year-old at a child care center

\$9,976 average market rate for a two-year-old at a family or group family child care

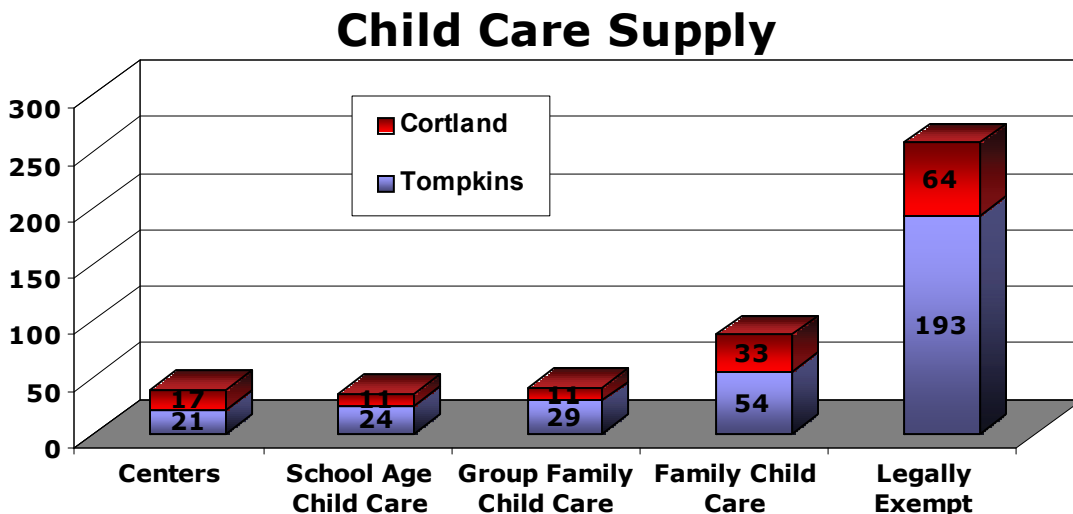
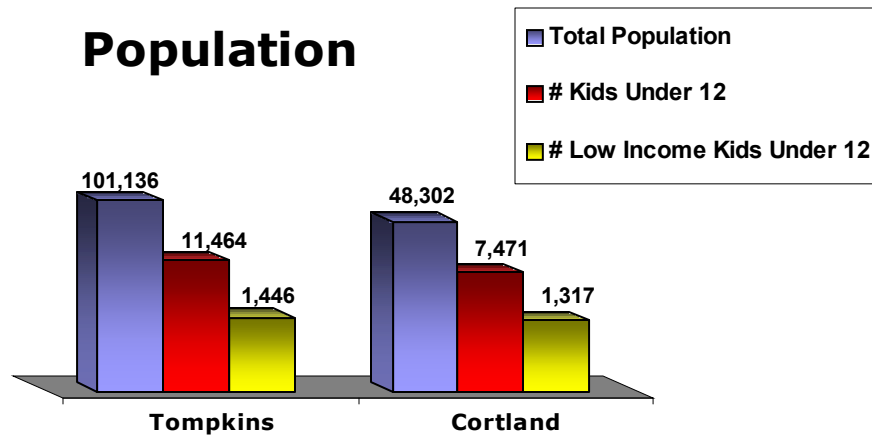


In the Community...

After a multi-year planning process, the Board of Directors took a bold step and decided to merge Cortland Area Child Care Council (CACCC) into the services of the Child Development Council.

- ⇒ Improves customer service for families working across county corridors.
- ⇒ Increases technology and support.
- ⇒ Consolidates fiscal services and creates economies of scale.
- ⇒ Builds resource capacity.
- ⇒ Allows shared training and teaming for staff in highly specialized positions.

CACCC has a long and solid history serving the Cortland area; and people in both counties are pleased to reap the benefits of a merger of two strong organizations. As a result, we will be able to share key services, create administrative efficiencies and become even more responsive to families, especially those who commute across county lines.



Annual Summary of Activities

Activity	2009	2010
Child Care Provider Services		
Visits for Quality Improvement	375	327
Child Care Complaints Investigated	17	17
Nutritious Meals and Snacks Funded	171,615*	172,720
Business Start-Up and Retention Grants Administered	14	17
Attendance at Training Programs	645	513
Medication Administration Certified Providers		
Child Care Centers (includes 8 Head Starts)	17	14
Family/Group Child Care Homes	10	10
School Age Programs	6	4
Supply of Child Care		
Family and Group Family Spaces (plus 200 School Age Child Care)	630	686
Center Based Spaces (plus 209 Head Start)	1,270	1,305
School Age Program Spaces	1,443	1,443
Legally Exempt Enrolled	232	322
Parent Child Care Support Services		
Referrals for Children Needing Care	527	765
Child Care Scholarships (awards/children)	56/88	30/37
Family Support Services		
Families (parents/children ages 0 to 3)	65/84	67/83
Home Visits	324	434
Consultations with health care/other service providers	247	226
Teen Pregnancy/Parenting Program		
Pregnant Teens Enrolled	33	38
Expectant Dads Enrolled	6	4
Parenting Moms and Dads	53	52
Children of Teens	61	63
Contacts With or on Behalf of Teens	4,313	4,169
Teen Panel Presentations in Schools (panels/students)	35/635	34/631
Early Head Start Home Visiting		
EHS families/Children under three	N/A	32/41

*CACFP adjusted 2009 year-end

For more information on the programs of the Child Development Council, visit our website at www.ChildDevelopmentCouncil.org or call us at (607) 273-0259.

Thank You for your Support in 2010

Barry and Margaret B. Adams
Debra Austic and Ronald Loz
Blythe Baldwin
Susan Barnett
Frank and Barbara Barry
Joan Bechhofer
Bruce Beem-Miller
Kris Bennett
Eva Boman
Caron Bove and Larry Endo
Nancy Burston and Terry Clingen
Jim and Terry Byrnes
William and Anne Chernish
Penelope Chick and Rory Rothman
Shirley Cleere
Mary Pat Dolan
Jutta Dotterweich and Howard Botwinick
Dirk Dugan and Wendy Kimble-Dugan
John Eckenrode
eCornell
Ronald and Randy Ehrenberg
Zillah Eisenstein and Rich Stumbar
Diane Feldman
Martha Ferger
Wayne and Maralyn Fleming
Barbara Foote
Martha Frommelt and David Feldshuh
Gilbert and Ardyth Gillespie
Bradley and Mary Grainger
Lesley Greene and Robbert VanRenesse
Martin and Susan Hatch
Carl and Susan Haynes
Eva Hoffmann
Sandra Holmes
William and Suzanne Jablonski
Andre and Jean Jagendorf
Mary Jamsek
Mark and Peggy Jasinski
Stephen and Lorraine Johnson
Dooley Kiefer
Edward and Carolyn Koppel
Mildred Kuner
Brian and Jody Kunk-Czaplicki
Beverly Laforse
John and Ann Lemley
William and Susan Lesser

Michael and Bonita Lindberg
Jack and Amy Little
George and Beverly Livesay
Ann Mathews
Lorraine Maxwell
Janette McCord and Ron Scarofile
Debra McDonald
Mary McGinnis
Andrew and Tara McKenzie
Philip and Mary Lu McPheron
Georgia and Wyatt Mechalke
Nina Miller
Gloria Molina
Alice Moore and Robert Smith
Lucinda Noble
Jennifer Nye
Nancy Potter
Frank Proto
Nancy Rader
Maureen Reedy
Henry and Florence Ricciuti
Carroll Rikert, Jr.
Steve and Martha Robertson
June Rogers
Juan Rojas
Jessica Ryan
William and Carol Sammis
Ray and Kathy Schlather
Kenneth Schlather and Donna Ramil
Mike and Jan Shay
Amy Kuo Somchanhmvong
Birgit Speh and Allen Back
Christina Stark and David Weinstein
Evelyn Stevens
Jean Strout
Blixty Taetzsch and Gene Yaples
Therese Tischler and Jody Stackman
Camille Tischler and William Kellner
Jo-Marcia Todd
Jay True
Norman and Marguerite Uphoff
Mildred Warner and James Pratt
Hans and Elizabeth Wien
Alene Wyatt
Jerome Ziegler
Joel and Cathy Zumoff

We are grateful to those who support our efforts throughout the year. The listed individuals and organizations have helped the Council to provide its core services to children, families and the community. We appreciate the support of all of our contributors.

Any omissions are inadvertent.

To all, Thank You!

Business, Foundation and Other Contributors

Amber Little - A Personal Touch
Babies First - Unitarian Church
Borders Books and Music
BorgWarner
Children and Youth Fund of
Community Foundation of Tompkins County
Cornell Research Farm
Cornell University
Dianes Downtown Auto
Emergency Food and Shelter Program
First Book
First Congregational Church
First Presbyterian Church
Friends of the Library
Greenstar
Helen Thomas Howland Foundation as administered
by Community Foundation of Tompkins County
Indian Creek Orchard
Ithaca Alternative Gift Fair
Ithaca Urban Renewal Agency
Jimmy Johns
Johnson Graduate School of Management Community Impact
Fund of the Community Foundation of Tompkins County
Medicaid
NYS DOH (USDA)
NYS Office of Children and Family Services
Papa Johns
Park Foundation
RSVP
Satori Spa
Smith Charitable Trust
Taste of Thai Express
Tompkins County
Tompkins County Quilters Guild
Viva Taquera
Upstate NY Jazzercise
United Way of Tompkins County
United Way Hunger and Food Security Grant
Wal-Mart



Volunteers

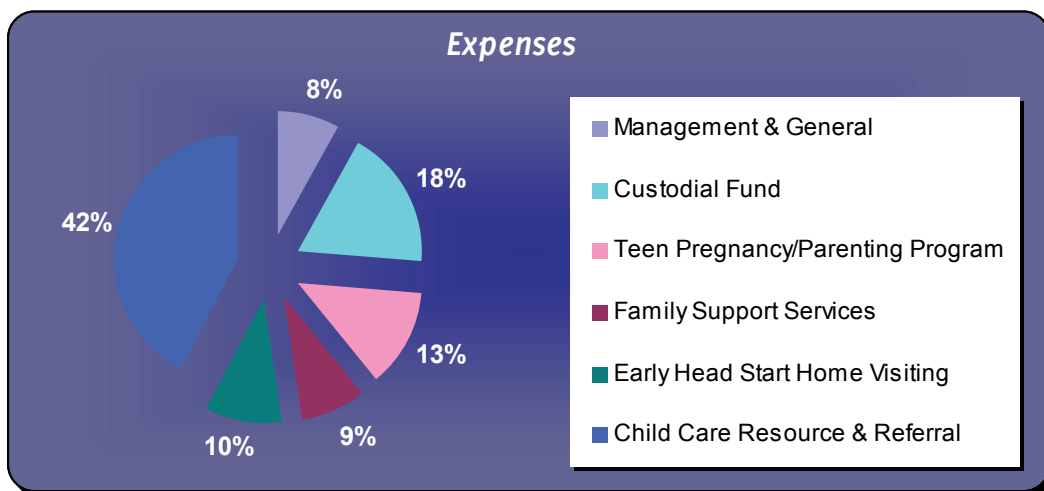
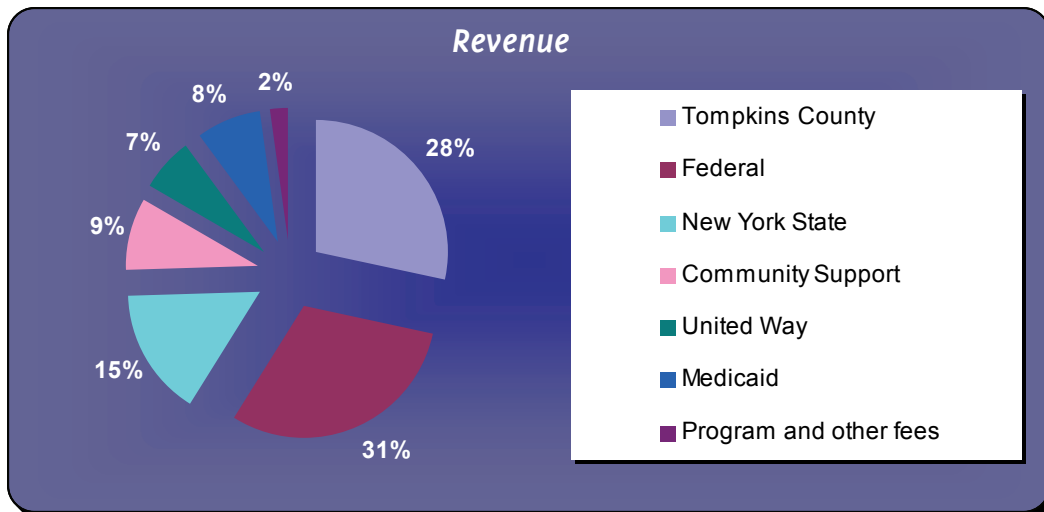
Steve Burke
Alex Deyhim - Cornell MAE4300
Class - Fall 2010
Charles Firenze
Logan Hart
Nicole Hart
John Lemley
Daniel Slattery
Jan Warren

Contributors of Clothing, Equipment, Toys and Other Items

Stephanie Creswell
Julie Crosby
Lerita Crowell
Taisha Dickerson
Carol Farkas
Sue Hemsath

Tamar Kushnir
Yael Levitte
Melissa Perri
Kathleen Schlather
Amber Spurrier
Elice Switzer

Janice Thies
Anne Wilson
Elizabeth Wood
Heather Wynkoop-Beach



Statement of Financial Position

Assets

Liabilities and Net Assets

Current Assets

Cash and cash equivalents	\$200,274
Unconditional promises to give	40,030
Accounts receivable	181,391
Prepaid expenses	17,177

Investments \$204,582

Fixed Assets \$18,294

Total Assets \$661,748

Current Liabilities

Accounts payable	\$67,057
Compensated absences	35,454
Total Liabilities	\$102,511

Net Assets

Unrestricted	\$472,054
Temporarily restricted	87,183

Total Net Assets \$559,237

Total Liabilities and Net Assets \$661,748

BOARD OF DIRECTORS

President Lucinda Noble

Vice President Carol Sammis

Treasurer Cheri Kruse

Secretary Beverly Laforse

Stephanie Hayes

Mark Jasinski

Carolyn Koppel

*Samantha Little

*Janette McCord

*Mary McGinnis

Nancy Potter

Nancy Rader

Amy Kuo Somchanhmvong

*John White

***Resigned/Term Ended in 2010**

STAFF

Administration

Chief Executive Officer

Chief Financial Officer

Program Assistant

Executive Assistant

Susan Dale-Hall

Diane Feldman

Christine Hart

Sylvia Lott

Child Care Resource and Referral

Program Director

CACFP Food and Nutrition Specialist

Quality Assurance Coordinator

Program Assistant

Referral and Eligibility Specialist

Lynne Whetzel

Judy Kern

Barb Mechalke

Ann Turcsik

Darla Van Ostrand

Child Care Support Services

Program Director

Child Care Specialist

Child Care Specialist

Child Care Specialist

Child Care Specialist

Laurie Hobler

Amy Bartimer

Diana Crouch

Molly McGriff

Gian D'Orazio

Family Services

Program Director

Maureen Reedy

Early Head Start Home Based

EHS Home Visitor

EHS Home Visitor

EHS Home Visitor

Lourdes Cabrera

Leah McMullin

Margaret Slattery

Family Support Services

Family Support Worker

Family Support Worker

Judy Lauper

Jean Grandizio

Teen Pregnancy/Parenting Program

TP3 Case Manager

TP3 Case Manager

TP3 Case Manager

TP3 Case Manager

Peggy Arcadi

Marie Boyer

*Rebecca Curren

Julia Dietrich

Independent Contactors

Video Conferences

Health Care Consultant

Resource Development

Chris Barley

Stacey Marko

Alene Wyatt



Child Development Council

609 W. Clinton St.

Ithaca, NY 14850

607-273-0259

*Child Development Council
609 W. Clinton St.
Ithaca, NY 14850*

Non-Profit Org.
U.S. Postage
PAID
Ithaca, NY
Permit No. 456

Our Mission:

To promote the healthy development of children and families at home, in child care, and in the community.

